Overview of the 8(a) BD program

What is the 8(a) Business Development Program?

Overview of the 8(a) BD program

✓ What is the 8(a) Business Development Program?

- THE LAW: Began as a public law named after Section 8(a) of the Small Business Act 1953 (Public Law 95-507 & 100-656)
 - http://www.sba.gov/content/small-business-act full copy of the Small Business Act
- sba regulations: Governed by 13 CFR § 124
 - www.ecfr.gov click on "Title 13" and then "Part 124"
- ADD'L FEDERAL REGULATIONS: Incorporated in the Federal Acquisition Regulations (FAR), under Part 19, Small Business Programs
 - www.ecfr.gov click on "Title 48" and then "Part 19"



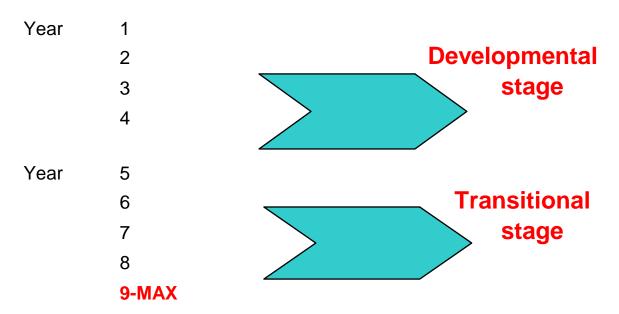
Overview of the 8(a) BD program

✓ What are the <u>objectives</u> of the 8(a) Business Development Program?

- "to promote the business development of small business concerns owned and controlled by socially and economically disadvantaged individuals..."
- "to promote the competitive viability of such [firms] ..."
- "to clarify and expand the program for procurement by the United States..."
 - ✓ This is what Congress intended. . .

Overview of the 8(a) BD program How long can a firm be in the Program?

START = date of SBA approval (only by the AA/BD)



Year-to-Year continuation dependent on

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- - - - continued <u>eligibility</u> – for both - individuals & the firm - - - - - - - - continued <u>compliance</u> – for both - individuals & the firm - - - -
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-- still socially and economically disadvantaged owned & operated -- still small – still need SBA assistance to achieve business plan targets, objectives, goals – no negative control by other non-8(a) firms or individuals – submission of all required docs



Overview of the 8(a) BD Program Benefits of the 8(a) BD program

- Participants can receive sole-source contracts, up to a ceiling of \$4 million for goods and services and \$6.5 million for manufacturing.
 While we help 8(a) firms build their competitive and institutional know-how, we also encourage you to participate in competitive acquisitions.
- 8(a) firms are also able to form joint ventures and teams to bid on contracts. This enhances the ability of 8(a) firms to perform larger prime contracts and overcome the effects of contract bundling, the combining of two or more contracts together into one large contract.
- No Fees
- Assist in the growth of socially and economically disadvantaged concerns to compete in the mainstream economy.



Assistance Available to 8(a) BD Program Participants

U.S. Small Business Administration

Assistance Available to 8 (a) BD Participants

- Business Opportunity Specialists Support
- Training 7(j)
- 8(a) BD Contracting
- Finance
- Resource Partners
 - SCORE
 - SBDCs
 - Women's Business Centers



Efforts to Improve the 8 (a) BD Program

- New Initial Application Process Streamlining Initiative
- Enhanced working relationships with procuring agencies
- New electronic support
- Better trained staff to support program participants





Socially disadvantaged

individuals are persons who have been subjected to racial or ethnic prejudice or cultural bias because of their identities as members of groups, without regard to individual qualities.







U.S. Small Business Administration

Individuals are presumed to be socially disadvantaged if they are a U.S. Citizen and a member of one of the following groups:

Black American
Asian Pacific American
Hispanic American
Native American
Subcontinent Asian American

Persons not members of a designated group.

Must establish a preponderance of evidence.



Entity-Owned Companies

Alaskan Native Corporation (ANC)

Tribal

Native Hawaiian Organization (NHO)

Community Development Corporation (CDC)

Economically Disadvantaged

Individuals that are socially disadvantaged persons whose ability to compete in the free enterprise system has been impaired due to diminished capital and credit.

Net worth criterion:

After excluding the individual's equity in the firm, equity in the primary residence, and retirement funds that are not accessible without significant penalties, and individual's net worth may exceed \$250,000.00

NET WORTH

Equity in primary residence Less

Equity in business Less

IRA/Retirement Acct (Penalties) Less

Equals

Adjusted net worth (must not exceed \$250,000)





Personal Income:

An individual's adjusted gross income averaged over the 3 year period preceding the application date may not exceed \$250,000.00.

Excludes pass through income where there is evidence that it was reinvested in the firm.





Total Assets:

Including all exclusions, the individual's total assets may not exceed \$4,000,000.00



After Program Entry:

Net Worth: \$ 750,000

Total Assets: \$6,000,000

Personal Income: \$ 350,000



Good Character

Good Character What shows lack of good character?

- Adverse information regarding possible criminal conduct by the applicant or its principals.
- Violations of any SBA regulations.
- Debarred or suspended individuals or firms.
- Applicant firms and principals that lack business integrity as shown by an indictment, guilty plea or civil judgment.
- Any principal who is incarcerated or on parole or probation.
- Evidence that the firm knowingly submitted false information during the application process.
- Any firm or any of its principals that fail to pay financial obligations to the Federal Government.

J.S. Small Business Administration

Potential for Success

Potential for Success

Factors considered:

- Must be in business in its primary NAICS code for at least two full years immediately prior to the date of its 8(a) application.
- Proof of two years operation in the firm's primary industry as verified by revenues reported in business tax returns.
- Financial capability: sufficient capitalization, financial performance, bonding capacity, manageable debts.
- Managerial and Technical capability: performance on previous contracts, firm has the necessary personnel, licenses, certifications, facilities, prior experience.

S. Small Business Administration

Potential For Success Cont'd...

- Management capability: Education, experience and training of CEO and other managers, magnitude and complexity of past/current jobs, management systems.
- Qualifications for ability to perform on Federal contracts: relevant contracting experience, ability to meet Federal procurement policies.



Waiver of the Two Year Rule

Waiver of the Two Year Rule

SBA may waive the two-year rule if:

- The individual or individuals upon whom eligibility is to be based have substantial and demonstrated business management experience;
- The applicant has demonstrated technical expertise to carry out its business plan with a substantial likelihood for success if admitted to the 8(a) BD Program;
- The applicant has adequate capital to carry out its business plan as a Participant;



Waiver of the Two Year Rule Cont'd...

- The applicant has a record of successful performance on contracts from governmental and nongovernmental sources in the primary industry category;
- The applicant has, or can demonstrate its ability to timely obtain the personnel, facilities, equipment, and any other requirements needed to perform such contracts as a Participant.



Ownership

Ownership

- At least 51% unconditional ownership by the disadvantaged person(s).
- Partnerships: Agreements must reflect unconditional ownership.
- Limited Liability Company: Disadvantaged individuals must own at least 51% of each class of member interest.

S. Small Business Administration

Size

LEAVING/EXITING THE PROGRAM

Voluntary Early Graduation

- Participant's decision to leave the 8(a) BD Program
- Prior to 9-year program expiration date
- Firm meets or exceeds its business targets, goals and objectives – business plan
 Initiated by the Participant

Voluntary Withdrawal

Participant's decision to leave the 8(a) BD
 Program for any reason
 Initiated by the Participant

- Completion of the 9 year Term
- Graduation (can be Early Graduation)
 - Participant's successful completion of the 8(a) BD Program
 - Substantially achieved business targets, objectives, and goals in its 8(a) business plan
 - Can be EARLY Graduation if prior to 9-year program expiration date
 - Firm demonstrates ability to compete in the market place without the assistance of the 8(a) BD Program

Initiated by SBA

Termination

 Participant's exit from the 8(a) Business Development Program for good cause <u>before</u> expiration of the 9-year program term Initiated by SBA



Application Processing

Application Process

An application for 8(a) BD program admission must generally be filed in an electronic format. An electronic application can be found by going to the 8(a) BD page of SBA's Web site (http://www.sba.gov).

REQUIRED FORMS:

For each firm:

- SBA 1010 "Application for 8(a) BD"
- SBA 1623 "Certification Regarding Debarment and Suspension"
- IRS Form 4506 "Request for Copy or Transcript of Tax Form"

For each officer, director, shareholder with more than 10% holding, proprietor, partner and each person claiming disadvantage:

- SBA 413 "Personal Financial Statement"*
- SBA 912 "Personal History" **
- IRS Form 4506 "Request for Copy or Transcript of Tax Form"

Additional required documentation is listed in the SBA Form 1010

*when married, separate statements from each spouse to show each individual's joint or community property shares and separate property.

U.S. Small Business Administration

^{**}Fingerprints on Form FD-258 if individual reports arrest record.

Application Process

- SBA reviews application for completeness and notifies firm of deficiencies within 15 days.
- If incomplete, applicant submits corrections within 15 days and a determination of completeness is made by SBA within 10 days of receipt of firm's response.
- Applicant advised of outcome by the Associate Administrator within 90 days from the date completed application was accepted.
- If declined, applicant advised of right to request reconsideration within 45 days of date of decline. Should the concern not seek reconsideration, there is a mandatory 12 month waiting period before firm may reapply.
- If declined after reconsideration, there is a mandatory 12 month waiting period before firm may reapply.



Application Processing

Ineligible Businesses and Individual Disqualification

- Ineligible businesses: brokers*; debarred or suspended persons or concerns; nonprofit organizations. Franchises may be allowed contingent upon SBA review of the franchise agreement.
- A business may participate only once. Even if ownership and control has completely changed, firm may not re-apply.
- Any person who has used his/her disadvantaged status to qualify another firm shall be regarded as non disadvantaged.
 - * A broker is a concern that adds no material value to an item being supplied to procuring activity or which does not take ownership or possession of or handle the item being procured with its own equipment or facilities.



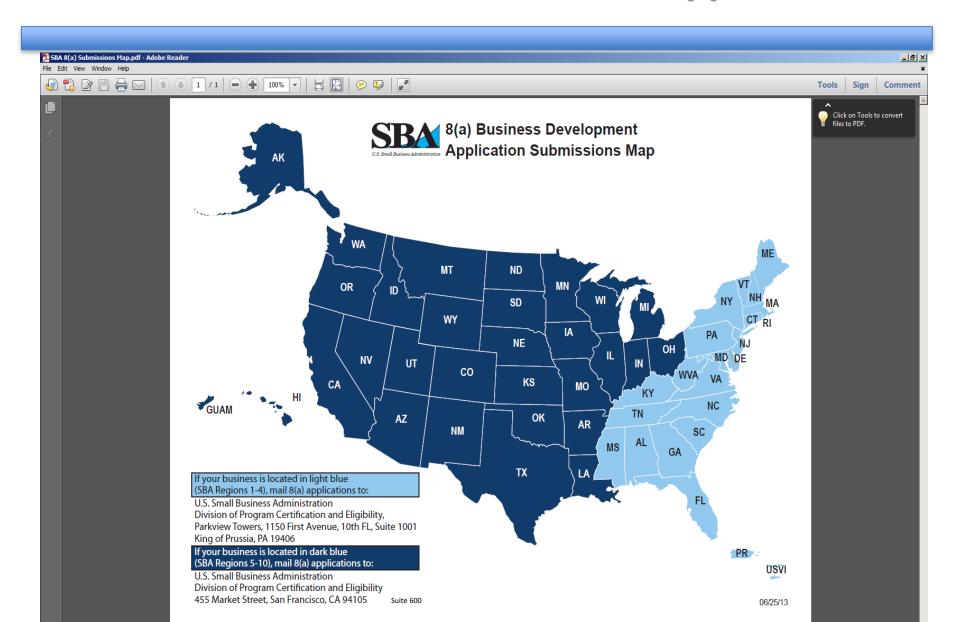
Application Process

Place of Filing

Application Process

Applications for the 8(a)BD program are filed with the Division of Program Certification & Eligibility (DPCE) Unit that services the Federal Region where the 8(a) Participant is located

Where to file the Application



8(a)BD Contracting

8(a) BD Contracting

- Sole Source 8(a) Contracts
- Competitive 8(a) Contracts
- Offer & Acceptance of 8(a) Contracts
 - Procuring Agency OFFERS the contract to SBA
 - SBA can Accept or Reject
 - SBA Determines if the 8(a) Firm is Eligible for the Contract Award
 - Federal Agency can award the 8(a) Contract, but only after SBA's go ahead



The 8(a) BD Program

"Not Just Contracts: The SBA's 8(a) Business Development Program"

Robert Watkins

Deputy Associate Administrator Office of Business Development

8aquestions@sba.gov (202) 205-5852

